

STUNNING, SIMPLE HOME THEATER CONTROL

Pro Control Delivers Exceptional Control for Theater and Home Entertainment



In the world of technology, seeing is believing. For one homeowner in Woodbury, Tennessee, he had the benefit of seeing the latest and greatest technology in his neighbor's smart home. That neighbor is AV integrator Cobb Home Innovations, and that home is an experience center outfitted with the latest audio, video, and smart home control solutions. With the ability to get up close and personal with the latest tech, a vision for his own home theater operated with smart control took shape.

From that vision, the project grew to include lighting, shades, and audio/video — all controlled from one remote. The homeowner wanted to invest as much as possible in custom touches — from the entrance to the “concession stand” to the lighting and the audio enclosures — so he didn't want to choose between spending on that or control. He also didn't want to sacrifice on a control experience that would provide an additional layer of wow. With that in mind, Cobb suggested Pro Control, an affordable control solution that works with professional and consumer AV technology alike. It was the perfect solution that met the homeowner's criteria. “Since the project began as just the home theater, we started with Pro Control,” said Hugh Cobb, founder of Cobb

Innovations. “But as it scaled to include lighting, shades, and A/V, the Pro Control Z-Series was easily up to the task.”

Cobb started the project from scratch, completely gutting the space upstairs and transforming it into a home office area with a closed-off home theater worthy of a grand cinematic entrance. Before walking into the room, illuminated movie posters set the scene and making the owners feel just like they're at the theater. Past the padded door to the theater visitors are met with a concession area, outfitted with a popcorn machine, soft drink fridge, a freezer for pints of icecream, and microwave. It also houses the room's equipment rack. There, the ProLink.z processor commands the rack's Yamaha receiver, DVD player, Apple TV, Lutron lighting, and the star ceiling lighting processors.

Rather than go with a traditional projector, the client selected a massive 98-inch Samsung smart 4K flatpanel. The other element that makes a visual impact is the lighting. The room features Lutron lighting and shading. Tiny ceiling puck lights and star ceiling panel combine to make a special lighting show while wall sconces and under seating and floor lighting round out the lighting effects of the room.

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*Hugh Cobb
Founder, Cobb Home Innovations*

Audio includes Sonos — which also is in the adjacent home office — with Martin Logan Motion series speakers delivering ultra-high-end audio for the finest home theaters. Along with two loudspeakers flanking the screen, Cobb custom designed the subwoofers to nestle in enclosures under the tiered seating area. This gives movie-goers an intense audio experience that can be truly felt.

But where the magic happens is at the Pro Control remote. "When the homeowner sits down, he can hit a button, the lights go down, the screen comes on, and he's in theater mode instantly," said Cobb. The one-stop sequences don't end there. Cobb was able to easily program other modes to enable a full user experience that takes them from concessions before the movie begins to when the movie fades to black. In addition to theater mode, there's wake mode to

power everything up, concession mode that illuminates the concession area, as well as shut down mode, which delays the shutdown sequence for all the audio, video, and lighting systems with plenty of time for participants to exit without touching a single piece of equipment.

"We do a lot of homes with Pro Control, but this is the most integration we've done with it. It didn't matter what we threw at it, it was still very simple and intuitive," said Cobb. "It takes care of a lot of pre-programming stuff for you, even when the homeowner — who's originally from England — wanted a special DVD player that could play regionally produced and formatted DVDs. In an hour I had the entire room programmed to control anything and everything."

The room is so enjoyable, it gets daily use and is the source of endless movie marathons. Pro Control was just the ticket for a one-of-a-kind, show-stopping home theater and media room.

List of RTI products used:

- 1 x Pro24.z Remote
- 1x ProLink.z Processor



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